

sage



DO MORE BUSINESS  
**YOUR  
WAY**

*Discover Sage 50 Accounts*



Welcome to the latest version of Sage 50 Accounts. With exclusive add-ons, improved software and world class support, it's time to let the power of Sage 50 Accounts work for you.

Sage 50 Accounts now offers you the flexibility to work anywhere, anytime by linking your data to the cloud with Sage Drive. With access to the growing range of new Sage 50 Accounts add-ons, you can optimise your software to truly meet your business needs.

With innovative product improvements, you'll be amongst the first to experience the competitive edge provided by the latest updates. Business has never been simpler.

THE FREEDOM TO  
**MAKE IT  
HAPPEN**





THE POWER TO  
**SUCCEED**

## Sage 50 Accounts at a glance:

### SET YOUR BUSINESS FREE

Get a real-time view of your finances on any device, anywhere, with Sage Drive.

### VISION TO BE BOLD

Save up to 3 hours a week automating processes with Bank Feeds.\*

### NO MISTAKES NO REGRETS

Improved error correction gives you a clear view of any changes to your accounts.

### SPEED UP YOUR SUCCESS

Control your cash-flow and get paid direct from invoices.\*

### CONFIDENCE INSPIRING DATA

Access to the right information when you need it, no workarounds needed.

### IN TOUCH WITH SUCCESS

Get more control of who owes you money and who you owe money to.

### KEEP IT SIMPLE INNOVATOR

Streamlined dialogue boxes puts the power of Sage at your fingertips.

### OUR ACCOUNTS, YOUR RULES

An organised workspace, where you can customise exactly what you want to see.





JOIN OVER  
**24,000**

BUSINESSES USING THE  
CLOUD TO **SAVE TIME**  
WORKING REMOTELY

*Real-time access to your  
accounts information  
anywhere with Sage Drive*

**SET YOUR  
BUSINESS FREE**

By linking your Sage 50 Accounts data to the cloud with **Sage Drive**, you can easily share it with other users. For example, a colleague working from home or on the move can access the same information as someone based in the office, **in real-time**. You receive one Connected User with Sage 50 Accounts.

*Sage 50 Accounts  
Tracker App*

**POWER TO  
THE BRAVE**

Perfect for anyone who needs meaningful **business insight on the go**, Sage 50 Accounts Tracker tells you how your business is performing from your smartphone. By cutting out the need to wait for reports or checking back with the office to get key business information, it helps you make **quick, confident decisions** about your business.

*Work with your  
accountant in real-time*

**MAKE YOUR  
OWN RULES**

By **sharing your data in the cloud with Sage Drive**, your accountant can access your data with their own secure log in, meaning you can both **work on the same live data** with no downtime.



*Bank Feeds  
powered by Yodlee\**

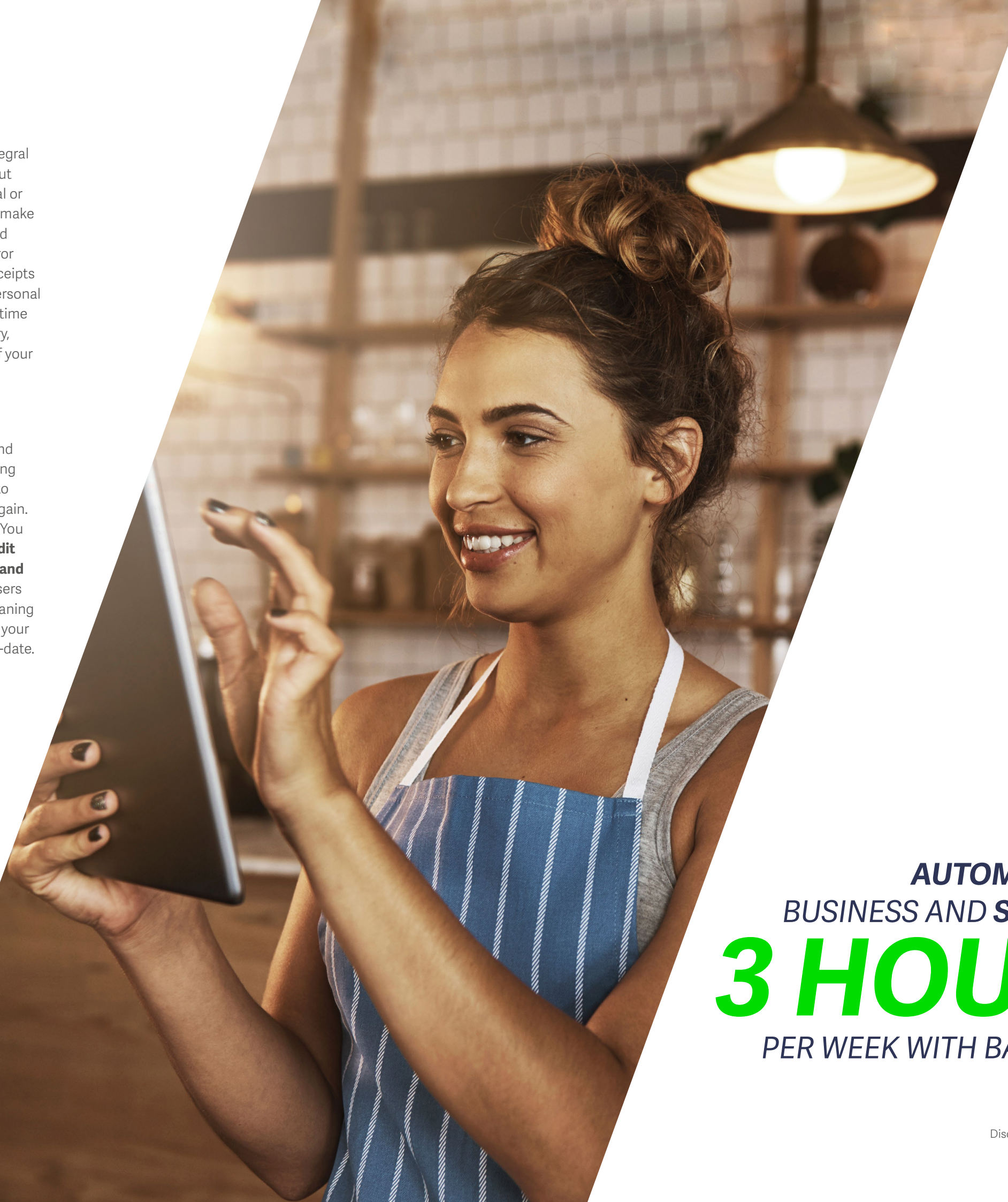
## VISION TO BE BOLD

Balancing the books is an integral part of managing accounts but it doesn't need to be a manual or tedious process. Bank Feeds make reconciling your accounts and bank balances simple and error free. Match payments and receipts **quickly and easily**, discard personal transactions, and spend less time on time-consuming data entry, giving you a **real-time view** of your cash position at a glance.

*Improved error  
correction*

## NO MISTAKES NO REGRETS

Everybody makes mistakes and there's nothing more frustrating than realising that you need to delete and start something again. But that's a thing of the past. You can now **quickly and easily edit journals, un-allocate credits and payments** and track which users have edited transactions. Meaning it's never been easier to keep your accounts accurate and up-to-date.



**AUTOMATE YOUR  
BUSINESS AND SAVE UP TO  
3 HOURS  
PER WEEK WITH BANK FEEDS**





*Get paid faster with  
Invoice Payments*

## **SPEED UP YOUR SUCCESS**

The biggest challenge most businesses face is keeping a healthy cash flow. The best way to tackle this is to **get paid faster** by your customers and reduce the likelihood of invoices being unpaid. With Invoice Payments from Sage Pay you can do just that. By adding **Pay Now buttons** onto your invoices, your customers will be able to pay you instantly, easily and securely.

You're also able to accept card **payments over the phone** from directly within Sage 50 Accounts. All payments you take are **automatically posted** into your accounts, saving lots of time. Businesses like yours who use Invoice Payments get paid **at least twice as fast** as those that don't. There's no additional monthly charge, you'll simply pay a flat fee of 2.5% for the value of each payment you take.

*Surfacing  
information*

## **CONFIDENCE INSPIRING DATA**

Getting the right information **when you need it** is crucial to running your business. The latest version of Sage 50 Accounts means it's never been easier to **analyse data** without the need to source it from various parts of the software or create workarounds. New columns and fields mean more **efficient data analysis** and reduced frustration.



*Drill down on aged debtors and creditors*

## IN TOUCH WITH SUCCESS

Get more control of who owes you money and who you owe money to, without the need to move in and out of different screens. A more **streamlined process** makes it easier to get insight into your cash flow at the click of a button.

*Streamlined dialogue boxes*

## KEEP IT SIMPLE INNOVATOR

It's now even **easier than ever** for you to find the information you need quickly with the streamlined way we've designed dialogue boxes. You can now work effectively without having to learn or remember what to do. It's clearer, simpler and more intuitive to achieve what you need to.

*User interface consistency*

## YOUR ACCOUNTS YOUR RULES

A streamlined and organised workspace is important to everyone and that shouldn't stop at your accounts software. The **latest developments** to Sage 50 Accounts mean you can customise exactly **what you want to see** when using the software and that will be remembered when you log out. So, no more spending time re-setting your display to fit how you work.

With the **improved home page**, you'll have access to the Sage Help Centre, useful hints and tips, latest news from Sage and other services we offer.

**Improved credit control**, makes it even easier for you to maintain a healthy cash flow by reducing input errors, offering early payment discounts and allowing you to easily identify customers with payment issues.





# How can you enhance the power of Sage 50 Accounts?

Sage 50 Accounts opens up **a world of opportunity**. You'll be among the first to benefit from regular innovative product improvements with the latest updates.

You can easily **customise your software** by choosing from our growing range of add-ons:

- Sage Pay\*\*
- Sage Payments\*\*
- Sage 50 CIS\*\*
- Additional Connected Users\*\*
- Sage 50 Accounts Mobile Sales App - for tablets\*\*
- Credit Hound Express for Sage 50 Accounts\*\*
- Foreign Trader\*\*

\*Only available with Sage Cover Extra and subscriptions contracts.

\*\*Additional cost applies.

MAKE YOUR  
**OWN  
RULES**





**sage**

DO MORE BUSINESS **YOUR WAY**