Disaster recovery planning process still a hit-or-miss affair

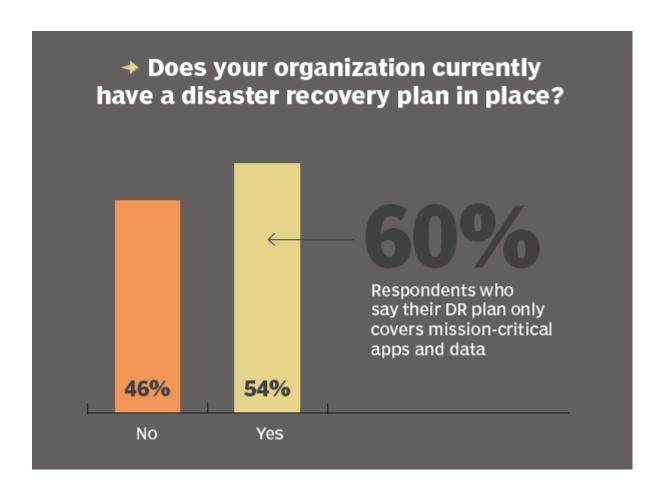
Nearly half of the companies we recently surveyed still don't have a disaster recovery planning process in place. Those that do are generally confident their plans will work if needed, with 63% expressing "moderate" confidence and 20% saying their confidence level is "high."

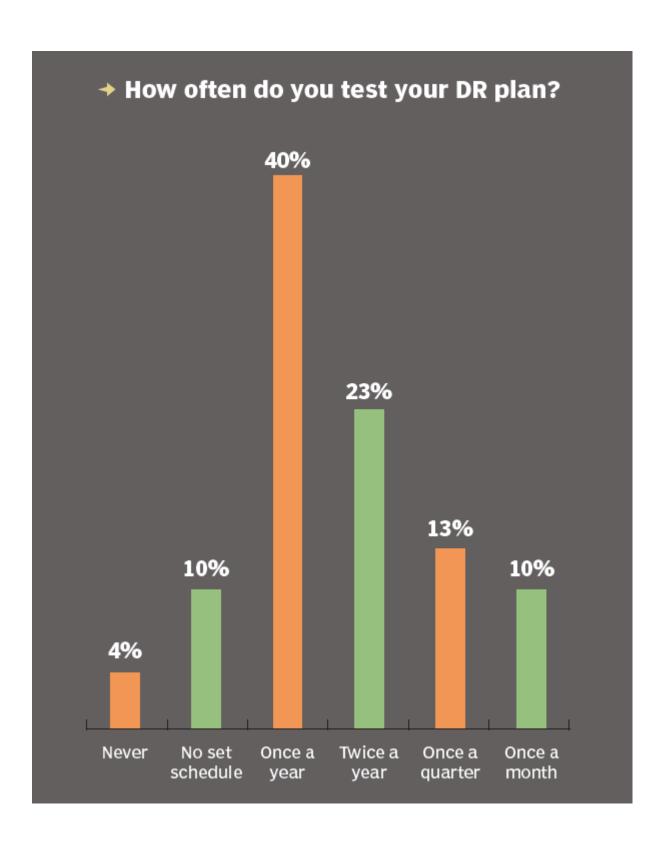
But our <u>data protection survey</u> also reveals that testing of disaster recovery (DR) readiness is spotty at best, with half of the respondents reporting that they either don't have a <u>set testing schedule</u> (10%) or test just once a year (40%). Most (60%) say their <u>DR planning process</u> covers only mission-critical applications.

Looking under the hood of companies' DR plans, we find that 60% use <u>some form of disk-based backup</u>, 47% <u>use remote replication</u> and 40% still rely on <u>good old tape</u>. Thirty-seven percent send tapes off site to a vaulting or storage service. And while there's been plenty of talk about DR being the new killer app for cloud storage and computing services, it's apparently taking a while to catch on, as only a handful of respondents use online vaulting (10%) or <u>cloud backup services</u> (7%) as part of their DR planning scenarios. But 29% say they <u>plan to purchase outsourced DR services</u> within the next 12 months, which presumably would include cloud-based DR as well as online vaulting. Those who are considering cloud-based DR purchases have high standards; for them, the most important factors when evaluating these products and services are:

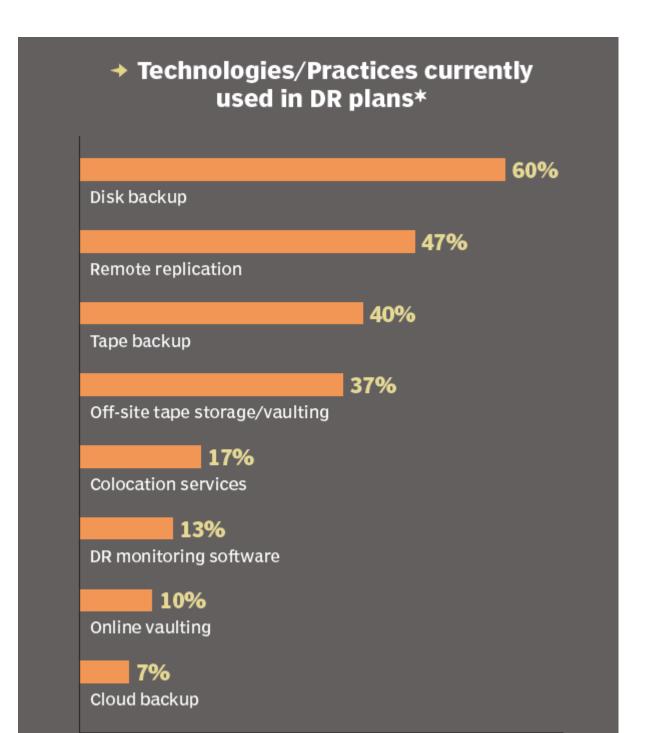
- Price (71%)
- Promised recovery time (71%)
- Reputation/reliability of the vendor (65%)
- Ease of use (65%)
- Autonomy/control of their company's data (59%)
- Compatibility with existing backup/storage infrastructure (41%)
- Ability to outsource tasks/responsibilities (29%)

When shopping for tape, disk or <u>cloud technologies for disaster recovery</u>, the top priority is that the product or service can meet current and future capacity requirements (83%). Price is important, too, with 79% saying the cost of a solution is a key concern. Sixty-two percent first consider whether a product or service can meet their <u>RTO/RPO requirements</u>, while the main consideration for 59% of those surveyed is that the DR technology is compatible with their firm's existing infrastructure.

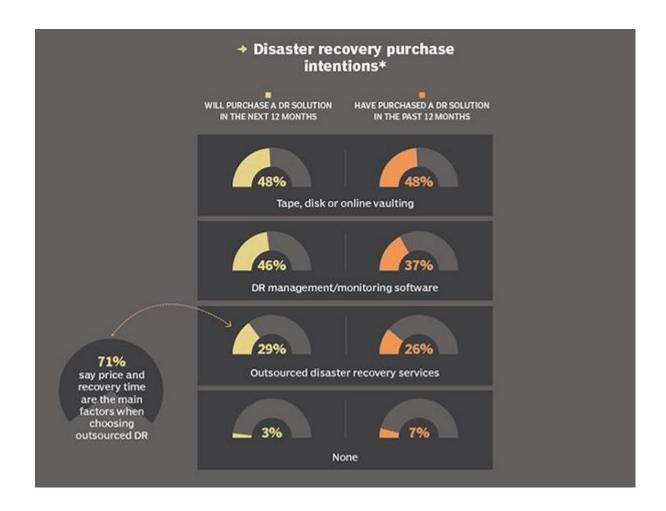








* MULTIPLE SELECTIONS PERMITTED, BOTH CHARTS



About the author:

Rich Castagna is TechTarget's VP of Editorial/Storage Media Group.